



Brand Your Blog Checklist

- Choose a name for your blog - Check GoDaddy.com to see if it's available (but wait to buy from your host)
- Set up a Gmail account using your blog name
- Set up a Facebook Fan Page with your blog name
- Set up a Twitter account with your blog name
- Set up a Pinterest account using your blog name(esp important is you're a niche blogger)
- Set up Google+, Instagram and YouTube accounts too (you may not use them now, but you never know)
- Set up an RSS/MailChimp feed so people can subscribe to your blog

If you need help finding a host, I use The One Stop Blog Shop (http://theonestopblogshop.com/blog-services/?ap_id=SarKos). This is my affiliate link, but I highly recommend them. I have all my blogs there. Please feel free to contact Sarah at thebloggingbunch@gmail.com and I will help you with this.